



PRESS INFORMATION

TECHART Formula V alloy wheels for Panamera (971) and Cayenne (9Y0).

Leonberg, July 11th, 2018

Flashback. IAA 2013. With the Formula IV TECHART started into a new era of wheel design. The Formula IV became an established refining part for all Porsche models. Both alloy and forged wheels. The clear and detailed five-spoke design of the Formula IV fits perfectly to every Porsche body design.

And now TECHART presents the new Formula V design. This multi-spoke wheel takes its place next to the Formula IV. A further step. Followed by many more. The Formula V wheels will be available at the end of August. The portfolio starts with the 22-inch alloy version for the Panamera (971) and Cayenne (9Y0).

The second evolution stage is ready: TECHART Formula V

Multi-spoke design is the next topic in the product expansion of TECHART. Impressive, elegant and clean. The independent design makes the wheels look bigger than they really are. And 22-inch is not small. An optical advantage that meets the demands of the bigger Porsche models like the Panamera and Cayenne.

The color design sets highlights at the striking spots. There are two standard bicolor combinations. Grey/gloss turned as an understatement choice and black/gloss turned for the sporty touch. Just the right thing for all tastes. Should it once be more special? There are no limits for individual color combinations! Besides the attractive standard color variants, all TECHART wheels are also available in individually matched custom colors.

New wheel design, new model program .

The product launch of the Formula V includes the alloy wheels for the Panamera (971) and Cayenne (9Y0) for the moment. This wheel set will be an elementary part of the new refining kit for the Porsche Cayenne. You'll get more informations about this in September.



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TECHART Automobildesign. The Brand. The Company.

TECHART Automobildesign GmbH, with its headquarters in Leonberg near Stuttgart, sets global standards in terms of premium refinement for Porsche cars. Founded in 1987, TECHART has been living this passion for over 30 years. With consistent implementation of own ideas and developments, high quality standards and continuous brand development, the company became an internationally renowned trademark with over 75 headquarter-based employees and sales partners all over the world.

TECHART's product range offers refinement options for any Porsche model and every section of the vehicle: aerodynamic improvement and exterior styling, technical optimizations such as engine powerkits, exhaust systems, wheels, suspensions or assistance systems, as well as bespoke interior personalization, manufactured by TECHART's inhouse saddlery and upholstery shop.

Approved as an internationally registered vehicle manufacturer and certified as Authorized Economic Operator (AEO-F) by the European Union, TECHART is the premium brand for the refinement of Porsche cars worldwide.

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