

TECHART

PRESS INFORMATION

Leonberg, December 22nd, 2021

TECHART expands online configurator with individualization program for the Porsche Taycan.

TECHART now enables the virtual individualization of the Porsche Taycan models with the TECHART 3D online configurator.

As of now, enthusiasts and interested customers can personalize their Taycan model with TECHART upgrades in real time. The individualization program includes styling options such as the carbon fiber aero package and the Formula VI forged wheels for the Porsche Taycan Sports Saloon. In addition to the 3D configurator, the TECHART manufactory is at the customer's service to create a tailor made interior.

Sheer endless configuration options: TECHART carbon aerodynamic package and Formula VI forged wheels.

The TECHART styling package for the Porsche Taycan models offers a large variety of creative design options. Carbon fiber parts in visible carbon or painted, accentuated pinstripes in body or contrasting color and a wide range of color variants for vehicle and wheels: customers worldwide can give their electric sports car a personal touch from home at the click of a button.

Highlights of the new aerodynamic package are the expressive carbon front spoiler, air curtains and side skirts made of carbon fiber, multi-part carbon fiber diffuser frame and the sporty carbon rear spoiler in combination with the impressive and light 22-inch Formula VI forged wheels.

Easy-to-use: the TECHART 3D online configurator.

At www.techart.com/buildyourown, TECHART's browser app provides a powerful real time 3D engine and a wide variety of models to be upgraded with the TECHART individualization program.

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After selecting the standard Taycan model - which can also include factory options such as the Porsche SportDesign Package - the rotatable 3D model can be personalized with refinement options from TECHART's Taycan program.

The body color, aerokit, wheels, exterior trims as well as carbon fiber parts can be customized in detail. In order to compare the work with the basic model, the user can switch the view from the TECHART refined model to the standard car and back again at any time during the configuration.

The 3D Configurator for the TECHART range for the Taycan models is now available on the landing page techart.com/taycan and directly at www.techart.com/buildyourown.

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TECHART Automobildesign. The Brand. The Company.

TECHART Automobildesign GmbH, with its headquarters in Leonberg near Stuttgart, sets global standards in terms of premium refinement for Porsche cars. Founded in 1987, TECHART has been living this passion for over 30 years. With consistent implementation of own ideas and developments, high quality standards and continuous brand development, the company became an internationally renowned trademark with sales partners all over the world.

TECHART's product range offers refinement options for any Porsche model and every section of the vehicle: aerodynamic improvement and exterior styling, technical optimizations such as engine powerkits, exhaust systems, wheels, suspensions or assistance systems, as well as bespoke interior personalization, manufactured by TECHART's inhouse saddlery and upholstery shop.

Approved as an internationally registered vehicle manufacturer and certified as Authorized Economic Operator (AEO-F) by the European Union, TECHART is the premium brand for the refinement of Porsche cars worldwide.

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