

TECHART

PRESS INFORMATION

Leonberg, March 22nd, 2022

TECHART Thailand unveils comprehensive refinement range for Porsche cars at Bangkok Int. Motor Show.

TECHART Thailand presents dream cars at the Bangkok International Motor Show 2022. The lineup of Porsche models, each with a fully decked set of TECHART options, includes the first launch of the refinement kit for the 911 Targa 4S in Thailand.

B Autohaus Ltd. is the sole licensed importer and distributor of TECHART refinement products in Thailand. During the 43rd Bangkok International Motor Show, TECHART Thailand is presenting world-class refinement for Porsche cars at IMPACT Challenger Hall Muang Thong Thani from March 22nd until April 3rd, 2022. Akarawatt Kongsirikan, CEO of B Autohaus, reaffirms the leadership position of B Autohaus by introducing an extensive range of TECHART refinement kits for Porsche cars in Thailand.

As one of the highlights of the show, TECHART Thailand will showcase a **full TECHART conversion of the Porsche 911 Targa 4S**. Besides the special color python green, the TECHART carbon fiber front lid will celebrate its Thailand debut. The car features bespoke interior and exterior elements as well as **TECHART Daytona II forged wheels** with matching python green pinstripes. The interior takes excitement to another level with a tailor made TECHART sport steering wheel.

TECHART's refinement program for the Taycan 4S represents a new experience of individuality for electric cars. The carbon fiber body kit and the lightweight **forged wheel set TECHART Formula VI** will be shown in a Thailand premiere at the BIMS.

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Everyone is also invited to see the beauty of the **TECHART range for the latest Porsche Macan** models, presented in the special color Papaya Metallic with interior and exterior elements and **TECHART FORMULA IV wheels**.

Last but not least, the **Porsche Panamera based conversion TECHART GrandGT** as well as the **TECHART personalization programs for the 718 Cayman, the 911 Carrera S and the Cayenne** are ready to be unveiled and enjoyed up close at the event.

TECHART Automobildesign. The Brand. The Company.

TECHART Automobildesign GmbH, with its headquarters in Leonberg near Stuttgart, sets global standards in terms of premium refinement for Porsche cars. Founded in 1987, TECHART has been living this passion for over 30 years. With consistent implementation of own ideas and developments, high quality standards and continuous brand development, the company became an internationally renowned trademark with sales partners all over the world.

TECHART's product range offers refinement options for any Porsche model and every section of the vehicle: aerodynamic improvement and exterior styling, technical optimizations such as engine powerkits, exhaust systems, wheels, suspensions or assistance systems, as well as bespoke interior personalization, manufactured by TECHART's inhouse saddlery and upholstery shop.

Approved as an internationally registered vehicle manufacturer and certified as Authorized Economic Operator (AEO-F) by the European Union, TECHART is the premium brand for the refinement of Porsche cars worldwide.

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