

PRESS INFORMATION

Leonberg, September 20th, 2023

## **TECHART** showcases finest Porsche individualization at Rennsport Reunion 7.

Genuine TECHART carbon fiber aerokits, spectacular forged wheel designs, brand-new product highlights and more unique upgrades for all Porsche models. The TECHART booth at the ultimate Porsche gathering Rennsport Reunion 7 from September 28 to October 1 at WeatherTech Raceway Laguna Seca is a must visit for all Porsche drivers and enthusiasts.

TECHART presents the new carbon aerokit for the Porsche 911 GT3, the directional Formula VII Race forged wheel design with central locking and more of the latest refinement options for Porsche owners in North America at the seventh edition of the popular Porsche gathering Rennsport Reunion at WeatherTech Raceway Laguna Seca. TECHART is located at booth #63 inside the Hagerty Market Place displaying a TECHART bespoke Porsche 911 GT3 Touring.

"We're incredibly excited to meet with TECHART aficionados and Porsche enthusiasts from all over North America and worldwide at this year's Rennsport Reunion 7. Porsche drivers and fans can discover our newest product highlights and individualization programs for all Porsche models in person at our booth. We're proud to continuously level up the industry standards in terms of performance, styling and handcrafted interior refinement.", says Jürgen Bauer, Vice President of TECHART North America.

More information on TECHART at Rennsport Reunion 7 is available at www.techart-usa.com.

For press and media inquiries, please get in touch with your press contact:

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TECHART Automobildesign. The Brand. The Company.

TECHART Automobildesign GmbH, with its headquarters in Leonberg near Stuttgart, sets global standards in terms of premium refinement for Porsche cars. Founded in 1987, TECHART has been living this passion for over 30 years. With consistent implementation of own ideas and developments, high quality standards and continuous brand development, the company became an internationally renowned trademark with sales partners all over the world.

TECHART's product range offers refinement options for any Porsche model and every section of the vehicle: aerodynamic improvement and exterior styling, technical optimizations such as engine powerkits, exhaust systems, wheels, suspensions or assistance systems, as well as bespoke interior personalization, manufactured by TECHART's inhouse saddlery and upholstery shop.

Approved as an internationally registered vehicle manufacturer and certified as Authorized Economic Operator (AEO-F) by the European Union, TECHART is the premium brand for the refinement of Porsche cars worldwide.

## Contact

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