

TECHART

PRESS RELEASE

Leonberg, 22.05.2025

THE NEW TECHART MAGNUM – A STATEMENT OF POWER, DESIGN, AND INDIVIDUALITY

TECHART proudly presents the fifth generation of the TECHART MAGNUM, based on the Porsche Cayenne E3.2. A symbol of individuality and performance, the new MAGNUM takes its legendary presence to the next level. With sharper lines, increased use of carbon fiber, and an uncompromising level of customization, it delivers an unmistakable statement of power, luxury, and exclusivity.



A Design That Demands Attention

The new TECHART MAGNUM is not just an evolution—it is a revolution. More powerful, more confident, and more refined than ever before. Its bold, sculpted surfaces and dynamic proportions create a presence that leaves a lasting impression. For the first time, a significant portion of the bodywork is crafted from lightweight carbon fiber, including the entire front apron, rear bumper, and aerodynamic components—even when painted. These design elements emphasize the sharp, precise lines and the commanding stance of the MAGNUM, making it the most striking version to date.



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At the front, the completely redesigned bumper with massive air intakes enhances the vehicle's aggressive appearance, while the sculpted carbon fiber hood adds to its unmistakable character. Sharply defined wheel arch extensions seamlessly merge with the newly contoured side skirts, creating a dynamic silhouette that exudes power and confidence.

At the rear, a dramatic exposed-carbon diffuser and an illuminated light strip frame the signature TECHART Sport Exhaust System. A true highlight is the exclusive center-exit exhaust system, developed specifically for the MAGNUM—a feature never before available for the Cayenne Hatchback. With this innovation, TECHART is the first to offer a center-exit exhaust for both the Cayenne Coupé and Hatchback.



Power That Redefines Performance

The TECHART MAGNUM is not just about presence—it delivers a level of power and performance that sets a new benchmark in the high-performance SUV segment. With an output of 930 horsepower and 1,100 Nm of torque, the MAGNUM accelerates from 0 to 100 km/h in just 2.6 seconds*. While its top speed is electronically limited to 330 km/h, the vehicle is engineered for 350 km/h—a testament to its uncompromising capabilities. At the core of this transformation is TECHART's advanced Power-Kit, combined with the intelligent TECHTRONIC engine management system.

**Based on the Cayenne E3.2 Turbo GT*



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A Sound That Makes an Impression

An extraordinary vehicle deserves an extraordinary sound. The TECHART Sport Exhaust System is designed not just for performance, but for an unmistakable acoustic signature that commands attention.

For those who prefer a classic yet powerful tone, the side-exit exhaust system enhances the MAGNUM's sound profile with a deep, resonant, and refined note. But for true enthusiasts, the exclusive center-exit exhaust system takes things even further – designed to deliver an aggressively tuned, sharp, and emotionally charged sound profile, making every acceleration an unforgettable experience. Previously, this configuration was exclusive to the Cayenne Coupé—but with the new TECHART system, the Cayenne Hatchback can now also be equipped with a center-exit exhaust for the very first time. A game-changer for fans of this body style.



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A MAGNUM for Every Vision

For the first time, the TECHART MAGNUM body kit is available plug-and-play for every Cayenne E3.2 variant, allowing customers to create a truly individual masterpiece. The MAGNUM lineup consists of four distinct variants:

- **MAGNUM** – The foundation of TECHART's refinement philosophy, combining bold exterior styling and a commanding presence. With its expanded carbon fiber elements and aggressive stance, the base MAGNUM model is already a head-turning statement.
- **MAGNUM Sport** – A sharpened evolution of the MAGNUM, featuring an exclusive center-exit diffuser, enhancing the vehicle's dominant rear proportions. The sporty styling is further accentuated by the rear diffuser with the center-exit exhaust, making the MAGNUM Sport the perfect choice for those who want an even more athletic appearance.
- **MAGNUM Unique** – The pinnacle of bespoke refinement. With an unparalleled level of customization, the MAGNUM Unique allows owners to tailor every detail to their specifications. From one-off interior trims to personalized carbon fiber elements, no two MAGNUM Unique models are the same. It is the ultimate expression of individuality and craftsmanship.
- **MAGNUM First Edition** – A strictly limited run of 25 units worldwide, offering an exclusive combination of performance, design, and handcrafted luxury. Each First Edition features individually numbered fender inlays, a handcrafted "First Edition" interior, and exclusive exposed-carbon elements, making it one of the most sought-after TECHART vehicles ever produced.

TECHART Protect – Confidence Without Compromise

TECHART understands that individuality and performance should never come at the cost of security. That's why TECHART Protect, the brand's exclusive warranty program, is available for every TECHART build. It provides comprehensive coverage and can be added to any MAGNUM build, ensuring that customers can drive with complete confidence.

The TECHART MAGNUM – A New Benchmark in Individuality

The new TECHART MAGNUM is the ultimate fusion of performance, luxury, and unmistakable presence. With its bold design, extensive carbon fiber enhancements, breathtaking power, and limitless customization options, it redefines what is possible in the world of high-performance SUVs.

The MAGNUM is more than just a vehicle. It's a statement.



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For more information, visit www.techart.de or contact TECHART for inquiries and reservations.

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About TECHART

Founded in 1987, TECHART is the world's leading refinement brand for Porsche vehicles. Based in Germany, TECHART combines engineering excellence with artistic craftsmanship to create truly individual automobiles. Every TECHART vehicle embodies precision, performance, and exclusivity—driven by a passion for pushing boundaries beyond the ordinary.



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